

MYRTLE BEACH POLICE FOUNDATION, INC.

www.mbpdfoundation.com



Dear Potential Sponsor,

On behalf of the Myrtle Beach Police Foundation, Inc., I would like to announce that we are hosting a scholarship fundraising 5K run/walk on Saturday November 8th, 2025, day of sign-in starts at 8:30 a.m. and the 5K run will start at 10:30 a.m. The event will start and end at Tidal Creek (3421 Knoles Street Myrtle Beach, SC 29579) in Market Common. This is the 3rd annual event!

The Myrtle Beach Police Foundation is actively seeking donations to help offset the price of the event, as well as provide quality raffle prizes.

Donations come in all shapes and sizes: gift cards from your business in varying amounts, specialty merchandise from your business, 'swag bags', coupons for services your business offers, cash donations, etc. We are very appreciative for any donations you are able to provide.

The donations allow us to support the Myrtle Beach Police Foundation's mission of delivering assistance to over 350 local law enforcement members and their immediate families. In addition to scholarships, your donations will provide assistance with equipment, disaster relief etc.

All profits from this event will go into the scholarship account to create a scholarship in PFC. Jacob Hancher's honor. The board as well as his family will set up the scholarship criteria.

The Myrtle Beach Police Foundation, Inc. is a 501(c)(3) non-profit organization that exists to assist the men and women of the Myrtle Beach Police Department as they keep our community safe, maintain the citizens quality of life, educate and assist our community's youth, and maintain the legacy of those that have made the ultimate sacrifice.

If you choose to make a donation, the Myrtle Beach Police Foundation will provide a document for your tax-deductible donation if requested. Attached is the sponsorship levels.

Thank you again for your support!

Sincerely,

Lt. Daniel Eddy

Lt. Daniel Eddy, Board Member, Myrtle Beach Police Foundation

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5K/Fun 1 Miler

Sponsorship Levels

Bronze Sponsorship Level

\$250.00 cash donation or item(s) valued at \$250.00 (can be one item or a combination of items valued at \$250.00 +) these items will be raffled off at the event. This sponsorship level awards you a Facebook post on our Facebook page including a picture of your logo (must email us your logo) and we will also link your Facebook page (Must email us your Facebook link). You can also "Bring Your Own Table" to setup at the event to promote your business sell or giveaway items. These tables can be setup in a location at Tidal Creek close to the start/finish line area.

Any raffle prize donation under \$250.00 will still receive a Facebook post!

Silver Sponsorship Level

\$500.00 cash donation or item(s) to be used for the raffle (can be one item or a combination of items valued at \$500.00 +). This sponsorship level awards you everything from the Bronze Sponsorship Level as well as a yard sign that will be placed at the event (must email us logo for yard sign must be high quality or a Vector file 40 days prior to event).

Gold Sponsorship Level

\$750.00 cash donation this sponsorship level awards you everything from the Bronze Sponsorship Level as well as the Silver Sponsorship Level plus we announce your sponsorship at the start of the event over the speakers during opening remarks.

Platinum Sponsorship Level

(Water Table Sponsor)

\$1,000.00 Cash donation this sponsorship level awards you everything from Bronze Sponsorship Level, Silver Sponsorship Level and Gold Sponsorship Level plus we will include your logo on a banner by the raffle table as well as include your logo on the sponsors flyer in the packet with the runner's bibs, etc. These will be given to every registered runner/walker for the event (Must provide a Vector file of your logo 40 days prior to event) You will also get a standing flag with your logo and a tablecloth with your logo for the water table (you get to keep

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these items after if you would like!). There are only **three (3)** of these sponsorship levels. You can man your own water table or we will be getting volunteers from local school sports teams/groups. Waters will be handed out during the 5K.

Diamond Sponsorship Level

(Timer Start/Finish Sponsor)

\$2,000.00 cash donation this sponsorship level awards you everything from the Bronze Sponsorship Level, Silver Sponsorship Level, Gold Sponsorship Level plus we will include your logo on a banner by the raffle table as well as include on the sponsors flyer in the packet with the runner's bibs, etc. These will be given to every registered runner/walker for the event (Must provide a Vector file of your logo 40 days prior to event). You will also get two (2) standing flags with your logo (must email us a Vector file of your logo, you get to keep these flags after the event if you would like!) the flags will be at the start/finish line. There are only **ten (10)** of these sponsorship levels. You will also be listed as a co-sponsor for a future scholarship recipient you and representatives from your company can be present when the scholarship is presented to the recipient if you wish.

All of the above raffle prizes or cash donations are tax deductible and we can provide a tax letter for the write off if requested.

Please contact Detective Lt. Daniel Eddy for additional information

Phone: 843-918-1562 Email: Deddy@cityofmyrtlebeach.com